

Secondary-Postsecondary Program of Study

Effective date:

Postsecondary Institution: Southeast Kentucky Community and Technical College
Secondary School: Harlan County High School

Program of Study: Marketing
College Credit: 60-63

Grade	General Education Core (Ensure Minimum High School Graduation Requirements are Met)	Technical Core (Ensure you have a minimum of a 4 credit sequence of High School CTE Courses)	Diploma, Certifications(s), Certificate(s), Degree(s) (Include any Credentials Students Have the Ability to Earn when Pursuing this Program of Study)
9 th	<ul style="list-style-type: none"> • Math/Alg. I – 1 Credit • Science/Earth Science – 1 Credit • English I – 1 Credit • Social Studies/World Civ. 1 Credit • PE - .5 Credit • Health - .5 Credit 	<ul style="list-style-type: none"> • 080716 – Marketing Principles 	•
10 th	<ul style="list-style-type: none"> • Math/Geometry – 1 Credit • Science/Chemistry – 1 Credit • English II – 1 Credit • Social Studies – 1 Credit 	<ul style="list-style-type: none"> • 080717 – Marketing Applications 	•
11 th	<ul style="list-style-type: none"> • Math/Alg II – 1 Credit • Science/Biology – 1 Credit • English III – 1 Credit • Social Studies/US History – 1 Credit 	<ul style="list-style-type: none"> • 081512 – Promotional Applications and Media 	•
12 th	<ul style="list-style-type: none"> • Math Concepts – 1 Credit • English IV – 1 Credit • Arts & Humanities – 1 Credit 	<ul style="list-style-type: none"> • 060122 – Accounting and Finance Foundations 	<ul style="list-style-type: none"> • High School Diploma • Industry Certification • End-of-Program Assessment

Grade	General Education Core (Ensure Minimum High School Graduation Requirements are Met)	Technical Core (Ensure you have a minimum of a 4 credit sequence of High School CTE Courses)	Diploma, Certifications(s), Certificate(s), Degree(s) (Include any Credentials Students Have the Ability to Earn when Pursuing this Program of Study)
13-14	<ul style="list-style-type: none"> • ENG 101 – Writing I (3) • COM 181 – Basic Public Speaking (3) OR • COM 252 – Intro to Interpersonal Communications (3) • ECO – Any Economics Course (3) • MAT 105 – Business Mathematics (3) or Higher Level Quantitative Reasoning • Heritage/Humanities (3) • Natural Science (3) 	<ul style="list-style-type: none"> • CIT 105 – Introduction to Computers (3) OR • OST 105 – Introduction to Information Systems (3) • ENG 102 – Writing II (3) OR • OST 235 – Business Communications Technology (3) • BAS 160 – Introduction to Business (3) • ACC 201 – Financial Accounting (3) • BAS 282 – Principles of Marketing (3) OR • MKT 282 – Principles of Marketing (3) • BAS 283 – Principles of Management (3) OR • MGT 283 – Principles of Management (3) • ACC 202 – Managerial Accounting (3) • BAS 260 – Professional Development & Protocol (2) • BAS 270 – Business Employability Seminar (1) • BAS 267 – Introduction to Business Law (3) • ACC 202 – Managerial Accounting (3) • Track 1 Course (3) • Track 2 Course (3) • Track 3 Course (3) • Track 4 Course (3) • Track 5 Course (3) • Track 6 Course (3) 	<ul style="list-style-type: none"> • KCTCS General Business Certificate • KCTCS Business Administration Systems Diploma & Associate in Applied Science Track X

Submitted By Secondary Partner: Scott Sun 2/17/21 postsecondary Partner: Yan Anshu 2/17/21

Date: _____

(Must include both signatures)